East Action Organization
Action for Betterment

# PRESS RELEASE

## East Action Organization Celebrates Selection of Ayan Aden as Global Youth Ambassador

**Jigjiga, Ethiopia – April 2026**

East Action Organization (EAO) is proud to announce that Ms. Ayan Aden has been selected as a **Global Youth Ambassador** under the Global Youth Ambassador Programme, a prestigious international initiative led by Theirworld.

The Global Youth Ambassador Programme brings together outstanding young leaders from around the world, aged 18–30, who are committed to advancing the goals of the United Nations Sustainable Development Goal 4 (SDG 4), which focuses on ensuring inclusive and equitable quality education and promoting lifelong learning opportunities for all.

Ayan's selection reflects her strong commitment to youth empowerment, education advocacy, and community development, as well as her continued contribution to EAO's mission of building resilient, inclusive, and sustainable communities in Ethiopia's Somali Regional State and beyond.

As a Global Youth Ambassador, Ayan will engage in global advocacy, capacity-building initiatives, and collaborative platforms with fellow youth leaders worldwide. This role will further strengthen EAO's efforts to connect local action with global movements, particularly in advancing access to quality education, youth leadership, and inclusive development.

**Dr. Nejat Nejib Aden, Executive Director of East Action Organization, stated:**

"We are incredibly proud of Ayan Aden for this well-deserved recognition. Her selection as a Global Youth Ambassador reflects the power of youth leadership in driving transformative change. At East Action Organization, we strongly believe in investing in young people as catalysts for sustainable development. This opportunity not only elevates Ayan's voice on a global platform but also strengthens our collective efforts to advance inclusive and equitable education for underserved communities."

**Ayan Aden, Global Youth Ambassador, added:**

“I am deeply honored to join the Global Youth Ambassador Programme and to be part of a global movement working toward equitable access to quality education. This opportunity inspires me to amplify the voices of young people in my community and to contribute to meaningful change both locally and globally. I look forward to connecting global advocacy with grassroots action through my work with East Action Organization.”

East Action Organization looks forward to leveraging this opportunity to deepen its engagement in global education advocacy and to amplify the voices of young people in underserved communities.

# Media Contact

**East Action Organization (EAO)**
Jigjiga, Somali Regional State, Ethiopia
P.O. Box 438
Email: info@eastaction.org
Phone: +251 933 317 958
Website: https://www.eastaction.org

# About East Action Organization (Boilerplate)

East Action Organization (EAO) is a nationally registered, women-led, youth-focused non-governmental organization based in Jigjiga, Ethiopia. Established in 2019, EAO works to build resilient, inclusive, and sustainable communities across the Somali Regional State and beyond.

EAO’s core thematic areas include gender equality and women’s empowerment, youth leadership and livelihoods, health and nutrition, education, climate resilience, food security, WASH, humanitarian response, and peacebuilding. Through community-driven and locally led approaches, EAO has reached thousands of direct and indirect beneficiaries across multiple regions, delivering impactful programs that promote equity, dignity, and sustainable development.

The organization is committed to strengthening local systems, amplifying marginalized voices, and aligning its work with global development frameworks, including the Sustainable Development Goals (SDGs).