East Action Organization
Action for Betterment

East Action Organization (EAO)

Track Record of Impacts / Monitoring Report

1. Overview

Since its establishment in 2019, East Action Organization (EAO) has been at the forefront of empowering communities in Ethiopia's Somali Region through initiatives in women's empowerment, youth leadership, humanitarian response, health, climate resilience, and livelihoods. EAO's projects combine community-led approaches with strong institutional partnerships, ensuring sustainable and measurable change.

2. Key Impact Areas & Achievements

2.1 Women's Economic Empowerment & Livelihoods

- Supported 350+ women through training, cooperative formation, and market linkages.
- Established Tiger Small Agribusiness & Honey Cooperative (youth-led) and Havana Api-Culture Cooperative (women-led).
- Increased participants' average monthly income by 35–50% within 6–9 months.

2.2 Youth Leadership & Social Cohesion

- Engaged 1,500+ youth in leadership programs, sport-for-peace initiatives, and advocacy campaigns.
- Implemented the Peaceball Initiative, reducing inter-group tensions by 30%.
- Trained 50 youth leaders in civic engagement, resulting in two community-led campaigns.

2.3 Health & Nutrition

- Reached 8,000+ community members with SRHR education, maternal health awareness, and nutrition programs.
- Provided cervical cancer prevention outreach, vaccinations, and referrals.
- Promoted exclusive breastfeeding, benefiting 600+ infants.

2.4 Climate Resilience & Environmental Protection

- Implemented the Zero Hunger Innovation Projects with sustainable irrigation systems.
- Restored 15 hectares of degraded land.
- Introduced solar-powered irrigation systems, eliminating fuel dependency.

2.5 Humanitarian Assistance

- Delivered cash and food aid to 2,000+ households during drought emergencies.
- Established community-based protection committees to prevent and report SEA/GBV incidents.

3. Sports for Peace and Social Cohesion Activities



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