EAST ACTION ORGANIZATION

ACTION FOR BETTERMENT



ORGANIZATION PROFILE

2024

Preliminary Description And Type Of Firm

NAME OF THE NGO	East Action Organization for pastoral, livelihood And Environmental protection
ADDRESS	Head Office: Jigjiga, Somali region Ethiopia: Telephone numbers: +251 252 78 07 08/0915330907/0901222224 Email: info@eastaction.org P.o.Box = 438 Website: eastaction.org Face book Page: east action.org location: https://maps.app.goo.gl/SyaHtsT34yR6xdmF8
ESTABLISHED	In 2019
ORGANIZATIONAL STATUS	Non-governmental Organization
LEVEL OF ACTION	Regional & national level
REGISTRATION UNDER ACT	FDRE Authority for Civil society Organization
REGISTRATION& RECORDED NO:	Recorded number 6812 Proclamation Number: 1113/2011
FOUNDER	Dr Ahmed Adam and Dr M Nor
COUNTRY	Ethiopia

2. Mission

East Action's mission is to enhance the well-being of vulnerable populations through integrated humanitarian responses that promote resilience, food security, gender equity, and sustainable livelihoods. We aim to empower communities to adapt to climate change and improve access to essential services, including education, health, and WASH.

2.1. Vision

Our vision is to create a world where vulnerable communities are resilient, empowered, and able to thrive in the face of challenges. We envision a future where every individual has access to essential services, equitable opportunities, and the means to contribute to sustainable development and peace.

2.2. Core Values

- Integrity: We uphold the highest standards of honesty and transparency in all our actions.

- Accountability: We take responsibility for our decisions and actions, ensuring that we are answerable to the communities we serve and our stakeholders.

- Respect: We treat all individuals with dignity and value their perspectives, fostering an inclusive environment.

- Gender Equity: We commit to effective gender mainstreaming in all our service delivery, ensuring that both men and women have equal opportunities and access to resources.

- Professionalism and Volunteerism: We maintain a high standard of professionalism in our operations while encouraging a spirit of volunteerism, fostering community involvement and support.

3. Objectives and Purpose

* Humanitarian Response and Emergency Relief

* Food Security, health and Nutrition
* Gender Equity and Protection Initiatives
* Climate Change Adaptation Strategies
* Livelihood Support and Agricultural Development
* Water, Sanitation, and Hygiene (WASH) Services
* Educational Programs and Child Protection Services
* Conflict Resolution and Peacebuilding Efforts
* Pastoralist Mobility and Resource Management

4. HISTORY AND ACHIEVEMENTS:

East Action Organization Overview
East Action is a women-led national organization based in Jigjiga, Ethiopia. It is recognized by key authorities, including the Somali Regional Attorney General and the F.D.R.E Civil Society Organizations (CSO). The organization holds the following certifications:
Regional Certificate Number: XXGC/35/11 (Issued: 2019)
National Registration Number: 6812
Proclamation No: 1113/2019 (Issued: 2023)
Location: Headquarters: Jigjiga, Ethiopia
Liaison Office: Addis Ababa
Mission Statement
East Action aims to enhance the well-being of vulnerable populations through integrated humanitarian responses.
East Action has demonstrated a strong commitment to humanitarian work, with their involvement in main for self-financing with various sectors becoming more tangible from 2022 to 2024. The areas of expertise span across the Shelter & NFI Cluster, WASH Cluster, Education, Protection, Health, and ATF Clusters. This extensive experience and engagement across multiple critical humanitarian sectors underscores East Action's dedication to providing comprehensive support and aid to those in need. Their diverse portfolio of work highlights their ability to tackle complex challenges and deliver impactful solutions in a wide range of humanitarian domains.

The East Action organization operates and respects the four key humanitarian principles:

1. Humanity: The organization's humanitarian action aims to protect life and health, and ensure respect for human beings.
2. Neutrality: The East Action organization does not take sides in hostilities

or engage in political, racial, religious, or ideological controversies.
3. Impartiality: The organization's humanitarian aid is provided solely based on need, prioritizing the most urgent cases without discrimination.
4. Independence: The East Action organization's humanitarian actions are autonomous from the political, economic, military, or other objectives of any actor in the areas where it operates.

Overall, the East Action organization appears to adhere to the core humanitarian principles of humanity, neutrality, impartiality, and independence in the conduct of its operations.

4.1. EAO Achievements

2023 Achievements Summary
Project Overview
The East Action Action Organization executes short-term "on-spot projects," lasting from weeks to three months, alongside the ongoing Sandihile Groundwater Project.

Project Highlights

1. Emergency Response to Flood-Affected IDPs**: Distributed essential supplies to 300 households at Aqal-rar IDP camp.
2. Provision of Core Non-Food Items: Provided non-food items to 500 households in East Imay Sigadere and Direy IDPs from December 2023 to April 2024.
3. Family Health Project: Distributed dignity kits to 175 girls and women at Aqal-rar IDP camp for health and hygiene support.
4. Cash Assistance: Offered financial support to 20 vulnerable households in Jigjiga to sustain livelihoods.
5. Special Support: Provided food assistance to 35 disabled households in Kebeles 17 and 19, Jigjiga.
6. WASH Item Distribution: Distributed essential WASH items to 100 households in cholera-affected areas of Jigjiga.
7. Additional Family Health Project: Distributed 100 additional dignity kits to girls and women at Aqal-rar IDP camp.
8. Education in Emergencies: Supplied educational materials to 200 students in Elhar and Sasabane primary schools for emergency access to education.
9. Food Distribution Initiative: Planned food distribution to 100 households in Kebeles 17 and 19 on September 17.

10. Honey Production Support: Supplied the Asal Cooperative with 100 bee hives and 3 honey extraction machines.
11. Construction of Public Latrines: Built 3 block public latrines (9 total) at Bayahow IDP Camp.
12. Community Healing Dialogues and Peace Building Workshops: Conducted dialogues for 55 community leaders in Degeh-madow and focused on long-term conflict resolution in Ban-bas Community.
13. School-based WASH Projects: Improved water, sanitation, and hygiene facilities in schools within Fafan zone.

Funding Overview

Total funding for these projects was 7,922,000, sourced from private sector contributions and member donations.

Funding Agencies Includes
- IOM/RRF-E
- Private Contributions
- Member Contributions

Summary of Financials
- Total Annual Income: 7,922,210
- Project Expenses: 6,425,210 (90% of total expenses)
- Administrative Expenses: 1,496,790 (10% of total expenses)
- Total Expenses: 7,922,210

4.2. Challenges

1. Resource Limitations: Securing sufficient funding and resources for both ongoing and new projects can be particularly challenging during emergencies, impacting the ability to respond effectively.
2. Sustainability of Impact: Short-term interventions may fail to address the underlying needs of the community, jeopardizing the long-term sustainability of benefits provided.
3. Monitoring and Evaluation: Limited capacity for effective monitoring and evaluation can hinder the assessment of project impacts, making it difficult to adapt strategies based on real-time feedback.
4. Community Engagement: Effective community engagement in project design and implementation is crucial. A lack of involvement can lead to resis-

tance, apathy, or low participation rates.
5. Challenges in Education: Recent Grade 12 exam results in Ethiopia reveal that only 5.4% of students have successfully passed. This statistic highlights significant issues within the education system and underscores the urgent need for reforms. East Action has proposed addressing youth unemployment for inclusive growth in Ethiopia, emphasizing that global support is crucial for resolving this crisis. However, funding remains a significant barrier.

4.3. Recommendations

1. Expand Partnership Opportunities:
2. Create a Donor Networking Strategy
3. Diversify Funding Sources:
4. Enhance Stakeholder Collaboration
5. Focus on Long-term Planning:
5. Implement Robust Monitoring Systems
6. Increase Community Involvement
7. Capacity Building
8. Advocate for Health and WASH Initiatives:
9. Leverage Technology for Engagement and Evaluation:
10. Implement Targeted Educational Reforms: Develop and implement targeted reforms aimed at improving educational quality and accessibility. This could include curriculum updates, teacher training programs, and increased support for underprivileged schools.
    Solution: Establish partnerships with international educational organizations to secure funding and expertise for these reforms. Initiatives such as mentorship programs, online learning platforms, and community-driven educational workshops can also be introduced to enhance learning outcomes and ensure that students are better prepared for exams and future employment opportunities.
    This holistic approach aims to address both immediate educational challenges and the broader issue of youth unemployment in Ethiopia.

5. East Action General operational Policies

1. East Action's Policies in Use
2. Operational Manual Policies
3. HR Manual Policy

4. Financial Policy Manual
5. Procurement Manual Policy
6. Logistics and Material Management Policy
7. Asset Manual Policy
8. Five-Year Strategic Plan
9. Program and Due Diligence Policies
10. Code of Conduct
11. Protection against Sexual Exploitation and Abuse (PSEA) Policy
12. Gender, Culture, and Disability Inclusiveness Policy
13. Child Protection Policy
14. Whistleblowing Policy
15. Anti-Corruption and Fraud Policy
16. Risk Policy
17. Monitoring and Evaluation (M&E) Policy (SOPs)
18. Conflict of Interest Policy
19. Data Security Policy
20. Communication Policy
21. Complaints Response Mechanism (CRM)
22. Anti-Terrorism Policy

Total: 19 basic and advanced due diligence policies.

6. East Action Has a partner with

UN Agency, IOM
Other International Donors
Local Authority
Local NGO
Private Sector and diaspora

7. East Action Management and Board of Directors

East Action has The Board of Directors which is the governing body of East Action Organization that controls the overall strategic plan including short term and long term

Organizational Board is the highest Organ for strategic decision-making of the organization.

The board monitors the accomplishment of the organizational executive body

and smooth follow of organizational plan of action by meeting Quarterly and ad-hoc meeting if is it necessary

The key senior Management consists of the Executive Director, deputy Executive director, Finance Director, Program Director, HR Director and gender protection officer and project manager

EAO has weekly management meeting the senior management committee evaluates the overall internal process including the financial system based on EAO policies to monitor all aspects to make sure the efficient on going activities and operation usage of financial and Organization Activities and outcome

7.1. Financial and Technical Expertise

At East Action Organization, we prioritize transparent and efficient financial and accounting systems. Our goal is to ensure all financial transactions are accurately recorded, tracked, and reported in accordance with industry standards and best practices. Below are key details about our financial and accounting processes:

Accounting Software: We utilize the latest version of QuickBooks Online Plus.
Finance Team: Our team comprises qualified professionals with expertise in accounting and financial management. They oversee financial operations, ensure compliance with policies, and provide timely and accurate financial information to stakeholders.
Internal Controls: We maintain robust internal controls for effective accounting records and expense
Tracking.

7.2. Annual Message from the Executive Director of East Action Organization



Dear Team,

As we close out another year, I want to take a moment to acknowledge the incredible work each of you has contributed to the East Action Organization. Despite the ongoing challenges posed by funding shortages and inflation, we have successfully executed 12 impactful short-term projects, allocating an impressive 90% of our budget directly to project costs. This dedication exemplifies our commitment to serving our communities.

This year, we made significant strides, including:

Providing essential supplies to 300 flood-affected households.

Distributing core non-food items to 500 families.

Supporting the health and hygiene of 175 women and girls with dignity kits.

Offering cash assistance to vulnerable households in Jigjiga.

Enhancing educational access for 200 students with necessary materials.

Our achievements, made possible by your hard work and the generous contributions from our funding partners, highlight the power of teamwork in the face of adversity. Together, we have not only met immediate needs but also laid the groundwork for future resilience in our communities.

I am proud of what we have accomplished and grateful for your unwavering commitment. Let's continue this momentum into the next year, striving to make an even greater impact.

Thank you for your dedication.

Warm regards

Dr: Nejat Nejib Aden

Executive Director

East Action

8. Beneficiaries and Appreciations photo


SOMALI REGIONAL STATE SHEBELLE ZONE ADMINSTRATION

CERTIFICATE OF APPRECIATION

This certificate is awarded to

East Action Organization (EAO)

This certificate has been Awarded to East Action Organization for their outstanding Contribution And Active support for displaced people in flood hited Areas in Shebelle zone river surroundings woreda

Date: 31/1/2023

Signature:


SOMALI REGIONAL DISRUPTION RISK MANAGEMENT (DRM)

Certificate of Appreciation

This certificate is awarded to

East Action Organization (EAO)

In the recognition of your generous contribution to internal displaced people (IDPS) Advances in internal fund contribution support for 300 Household for life saving in Shebelle zone of Aqal-rar IDPS camp at Kelafo Woreda this donation made life better for women, children and elderly people.

We thank you for your contribution.

Somali Regional State Disaster Risk Management Bureau (DRM)

Date: 2022

Signature:







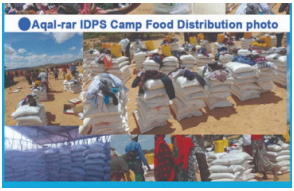











Aqal-rar IDPS Camp Food Distribution photo









8.1. Meeting Photo

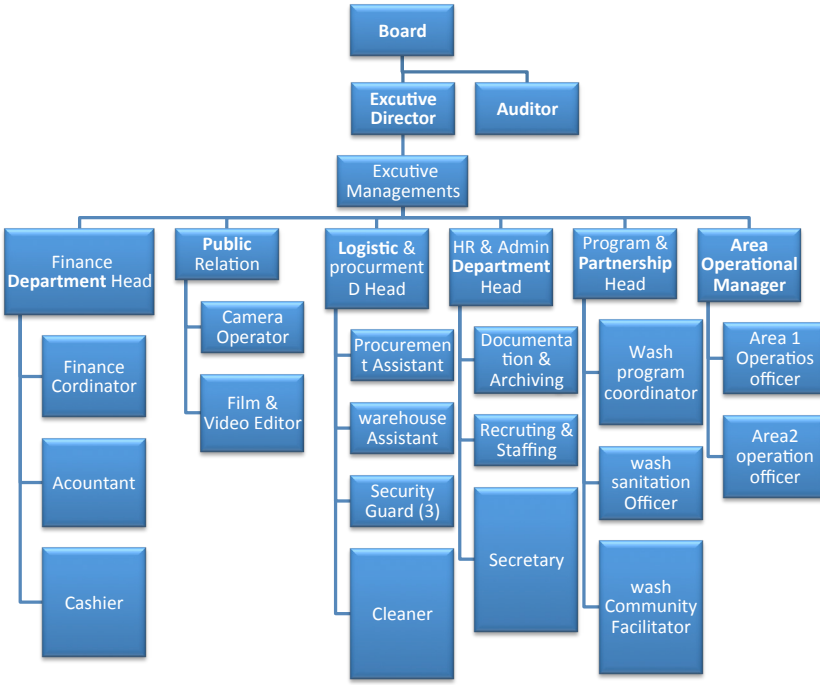
Location: at EAPO Office
Attendees:
President of Jigjiga University
Project Committee Chairman
United Africa Logistics
Blue Nile Consultants Manager








9: East Action Organizational structure



9.1. Geographical Coverage: Ethiopia

We operate across six zones of Somali regional state such as Shabel, Fafan, Jarar, Afder, Nogob, Dollo, and Siti zones, encompassing 19 woredas, including:

* Jigjiga
* Gursum
* Shabaley
* Hargele
* Dolobay
* Daroo
* Birqod
* Aware
* Gunagado
* Daroor
* Kalefo
* Ferfer
* East Imay
* Bercano
* Darootole
* Mustahile
* Celwyn
* Afdem
* Aisha (added in 2024)

Our presence in these areas allows us to implement a variety of humanitarian and development projects tailored to the diverse needs of local communities. Additionally, we have expanded our reach by opening a new office in the Benishangul region, enhancing our capacity to support vulnerable populations throughout Ethiopia.

Staffing

Full-time Staff: 17
Volunteers: 8
Total EAO Staffs: 25

East action donation accounts

Bank accounts:

Commercial Bank of Ethiopia Account Number: 1000539414511
Dashen Bank: Account Number: 1979946970212
Swift Address: DASHETAA
Shebelle Bank: Account Number: 0051010000016
Abyssinia Bank: Account Number: 188002617
Awash Bank: Account Number: 013081339353500
Nib International Bank: Account Number: 7000058203748
Oromia International Bank: Account Number: 1710317900001
Other Micro-Finance Institutions

Mobile Money Donations

1. E-Sahel: Account Number:
   77769 + 0927007744
2. Kaafi/E-birr: Account Number: 407452 / 0927007744
3.Sahay: Account Number
482964 / 0927007744
4. Hello Cash: Via: + 0927007744

CONTACT US

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